

Great Eastern General Insurance Indonesia Received Best Public Relations (PR) Awards 2026



Great Eastern General Insurance Indonesia (GEGI) meraih penghargaan **Best Public Relations (PR) Awards 2026** in communicating integrated insurance solutions to diverse consumers and business segments yang diselenggarakan oleh Warta Ekonomi. Penghargaan ini diterima Ibu Linggawati Tok, Marketing Director pada Rabu, 28 Januari 2026 di Parle Senayan Jakarta.

Best PR Awards dilakukan dengan metode penelitian melalui media monitoring oleh tim juri terhadap 216 perusahaan yang dianalisis telah lolos seleksi. Dimensi penilaian meliputi Public Relation & Sentiment, Communication Consistency & Visibility, Digital Innovation & Technology Adoption, Audience Engagement & Communication Effectiveness.

Fokusnya mengukur reputasi perusahaan & sentimen positif pemberitaan sebagai indikator efektivitas PR, konsistensi komunikasi (media arus utama & medsos), pemanfaatan teknologi & digital dan upaya membangun komunikasi 2 arah.

Congratulations GEGI!

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Great Eastern General Insurance Indonesia

Best Public Relations (PR) Awards 2026
in Communicating Integrated Insurance Solutions
for Diverse Customer and Business Segments

General Insurance Category
Organised by **Warta Ekonomi**
28 January 2026




PT Great Eastern General Insurance Indonesia berizin dan diawasi oleh Otoritas Jasa Keuangan

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