

Great Eastern General Insurance Indonesia Received Indonesia Public Relations Popular Companies Awards 2025



Great Eastern General Insurance Indonesia (GEGI) menerima penghargaan **Indonesia Public Relations (PR) Popular Companies Awards 2025** category General Insurance dari The Iconomics Media yang diterima oleh Ibu Gerda Silalahi, Head of Brand & Communications mewakili Direksi pada Jumat, 8 Agustus 2025 di Balai Soesilo Soedarma Kementerian Pariwisata dan Ekonomi Kreatif.

Penghargaan ini diberikan berdasarkan voting dan survey yang dilakukan The Iconomics kepada masyarakat atas reputasi Perusahaan berdasarkan kriteria yang ditetapkan. Dan juga penghargaan atas upaya branding dan marketing promotion yang dilakukan oleh perusahaan. Sehingga hasil survey menunjukan bahwa GEGI menjadi Perusahaan yang berhasil meraih popularitas dengan predikat Baik dan Reputasi yang Sustainable.

Congratulations GEGI!

Great Eastern General Insurance Indonesia (GEGI) received the **Indonesia Public Relations (PR) Popular Companies Awards 2025** award in the General Insurance category from The Iconomics Media, received by Mrs. Gerda Silalahi, Head of Brand & Communications, represented the Board of Directors on Friday, August 8, 2025, at the Soesilo Soedarma Hall, Ministry of Tourism and Creative Economy.

This award was given based on public voting and a survey conducted by The Iconomics on the company's reputation based on established criteria. It also recognized the company's branding and marketing promotion efforts. The survey results indicate that GEGI has successfully achieved popularity with a Good reputation and a Sustainable reputation.

Congratulations, GEGI!

