

GEGI Mengadakan Acara Literasi Keuangan di Universitas Mercu Buana Jakarta



Great Eastern General Insurance Indonesia (GEGI) mengadakan kegiatan **Seminar Literasi Asuransi** pada tanggal 21 April 2025, yang diselenggarakan di Universitas Mercu Buana, Jakarta. Hadir dalam acara ini sekitar 102 peserta terdiri dari mahasiswa/i, dan dosen dari berbagai fakultas.

Great Eastern General Insurance Indonesia (GEGI) held an **Insurance Literacy Seminar** on April 21, 2025, which was held at Mercu Buana University, Jakarta. Present at this event were around 102 participants consisting of students and lecturers from various faculties.

Materi literasi asuransi disampaikan oleh Bapak Dimas Andika Putra selaku Head of Retail Underwriting dan Bapak Steve Tandjung selaku Head of Retail, dengan materi bertajuk **"Proteksi Asuransi Untuk Mendukung Lifestyle Anak Muda"**.

The insurance literacy material was delivered by Mr. Dimas Andika Putra as Head of Retail Underwriting and Mr. Steve Tandjung as Head of Retail, with material entitled **"Insurance Protection to Support the Lifestyle of Young People"**.



Para peserta merasa antusias dengan tema yang dibawakan, hal ini sangat berkaitan dengan mereka yang sebagian besar merupakan Gen Z.

Acara ditutup dengan sesi tanya jawab dan kuis berhadiah menarik dimana para peserta sangat antusias untuk mengajukan banyak pertanyaan.

Reach for a Greater Tomorrow!

The participants were enthusiastic about the theme presented, this is very relevant to those who are mostly Gen Z.

The event closed with a question and answer session and a quiz with attractive prizes where the participants were very enthusiastic about asking many questions.

Reach for a Greater Tomorrow!

