

GEGI Mengadakan Acara Literasi Keuangan di Universitas Katolik Darma Cendika Surabaya



Great Eastern General Insurance Indonesia (GEGI) mengadakan kegiatan Seminar Literasi Asuransi tepat di hari Asuransi 18 Oktober 2024, yang diselenggarakan di Universitas Katolik Darma Cendika, Surabaya. Hadir dalam acara ini sekitar 120 peserta terdiri dari mahasiswa/i, dosen dan staf dari berbagai fakultas serta Bapak/Ibu Dekan.

Materi literasi asuransi disampaikan oleh Bapak Hari Pendi selaku Branch Manager GEGI cabang Surabaya, dengan materi bertajuk "Understanding the Important and Benefit of Insurance".

Antusias mahasiswa/i terlihat pada sesi tanya jawab dimana banyak mahasiswa/i yang mengajukan pertanyaan pada sesi ini dan menjawab pertanyaan quiz terkait materi yang disampaikan. Acara selama hampir 1,5 jam ini ditutup dengan sesi foto bersama seluruh peserta.

Sukseskan Bulan Inklusi Keuangan. Literasi Asuransi untuk Negeri!

Reach for a Greater Tomorrow!

Great Eastern General Insurance Indonesia (GEGI) held an Insurance Literacy Seminar on Insurance Day 18 October 2024, which was held at Darma Cendika Catholic University, Surabaya. Present at this event were around 120 participants consisting of students, lecturers and staff from various faculties as well as Mr/Mrs Dean.

Insurance literacy material was delivered by Mr. Hari Pendi as Branch Manager of GEGI Surabaya branch, with material entitled "Understanding the Important and Benefits of Insurance".

The students' enthusiasm was seen in the question and answer session where many students asked questions during this session and answered quiz questions related to the material presented. This almost 1.5 hour event closed with a photo session with all the participants.

Make Financial Inclusion Month a success. Insurance Literacy for the Nation!

Reach for a Greater Tomorrow!

