

Donor Darah Jakarta 2024

Great Eastern General Insurance Indonesia



Reach for a Greater Tomorrow

Pada tanggal 29 April 2024, Great Eastern General Insurance Indonesia (GEGI) menyelenggarakan acara donor darah bekerjasama dengan Palang Merah Indonesia di Hotel Ayana, Jakarta dengan mengundang staff, business partner serta tenant maupun community di sekitar Midplaza dan Ayana Hotel tempat kantor pusat GEGI. Acara dimulai pada pukul 10.00 hingga 13.00 dan berhasil mengumpulkan 129 kantong darah dari 150 calon pendonor yang mendaftar. Antusias para calon pendonor ini merupakan hal yang sangat menggembirakan ditengah pemberitaan di berbagai media, bahwa saat ini Palang Merah Indonesia sedang kekurangan stock darah karena selama bulan puasa, pandonor menurun secara drastis.

Reach for a Greater Tomorrow

On 29 April 2024, Great Eastern General Insurance Indonesia (GEGI) held a blood donation event in collaboration with the Indonesian Red Cross at the Ayana Hotel, Jakarta by inviting staff, business partners as well as tenants and the community around Midplaza and Ayana Hotel where GEGI's head office is located. The event started at 10.00 to 13.00 and succeeded in collecting 129 blood bags from 150 potential donors who registered. The enthusiasm of potential donors is something that is very encouraging amidst reports in various media, that currently the Indonesian Red Cross is running out of blood stock because during the fasting month, donors decrease drastically.

Kegiatan Donor Darah ini mengawali kegiatan CSR GEGI di tahun 2024 di kota Jakarta, selanjutnya akan dilaksanakan berbagai bentuk kegiatan CSR sepanjang tahun 2024 termasuk di kota-kota tempat cabang GEGI beroperasi di seluruh Indonesia. Reach for a Greater Tomorrow.

This Blood Donation activity begins GEGI's first CSR activity in 2024 in Jakarta, then various forms of CSR activities will be carried out throughout 2024, including in cities where GEGI branches operate throughout Indonesia. Reach for a Greater Tomorrow.





