

Donor Darah Surabaya 2023

Great Eastern General Insurance Indonesia



Reach for a Greater Tomorrow

Great Eastern General Insurance Indonesia cabang Surabaya kembali melaksanakan Donor Darah di lobby Gedung Pemuda Surabaya, tempat kantor cabang Great Eastern.

Kegiatan donor darah ini mengundang para tamu dan tenant di Gedung Pemuda, business partner (agent dan broker) termasuk masyarakat sekitar Gedung, mendapat sambutan antusias. Total 120 kantong darah berhasil dikumpulkan, Kegiatan donor darah dilakukan oleh Great Eastern cabang Surabaya secara rutin setiap tahun pada bulan September/Oktober sebagai salah satu kegiatan untuk mengisi perayaan ulang tahun perusahaan melalui kegiatan CSR.

Reach for a Greater Tomorrow

Great Eastern General Insurance Indonesia Surabaya branch returns to carry out Blood Donation in the lobby of Gedung Pemuda Surabaya, the location of the Great Eastern branch office.

This blood donation activity invites guests and tenants in the Youth Building, business partners (agents and brokers) including the people around the Building, get an enthusiastic welcome. A total of 120 bags of blood were successfully collected, Blood Donation Activities are conducted by Great Eastern Surabaya branch routinely every year in September/October as one of the activities to fill the company's birthday celebration through CSR activities.

