

Great Eastern General Insurance Indonesia Received Indonesia Best Workplace For Womens Awards



Great Eastern General Insurance Indonesia received an Award from HerStory (Warta Ekonomi group) at the Indonesia Best Workplace for Women Awards 2022: Restoring Equal Opportunities, General Insurance category as Indonesia Best Workplace for Women 2022 in conducting inclusive recruitment. The event was held on Friday, September 30, 2022.

The award was received by Gerda Silalahi, Head of Brand & Communications representing the Board of Directors saying that this award is a pride for Great Eastern, because it is an acknowledgment of the efforts that have been made so far in providing the greatest opportunity for women to pursue careers, develop themselves and contribute to the company. At Great Eastern General Insurance Indonesia, 45% of the total employees are women, many of them hold strategic positions and lead in various departments, including Marketing Director Ms. Cong Chun Ling. Every year on March 8, GEGI celebrates International Women's Day as an opportunity to give appreciation and recognition to women in their capacity as career women as well as housewives. Great Eastern's future commitment is to continue to support efforts to empower women and gender equality in Great Eastern and Indonesian society.

