

Great Eastern General Insurance Indonesia Charity Program 2019

Great Eastern General Insurance Indonesia (GEGI) has held a variety of corporate social actions under the Great Eastern Indonesia Charity Program to implement Corporate Social Responsibility (CSR) mission to provide assistance to communities in need and to empower them in order to be more independent.



Throughout 2019 GEGI has held various corporate social actions including the recent initiative to continue the mission of providing ongoing assistance to Elsafan, a foundation for 45 blind children and teenagers, some are with multiple disabilities, that live and get an education in the foundation (boarding and special school for the blind). These children come from different religions and tribes from under privileged family backgrounds. The achievements of these children are remarkable, winning champions in the Olympics, physics, singing, playing music, etc..

GEGI has started to support Elsafan Foundation since 2017. We also invited our business partners to collectively raise funds that was used for sound proofing the walls of the main hall and music studio where all the children usually gather and playing music as their main activity and also healing therapy. GEGI's commitment this year, will be to continue to provide assistance to this foundation and leave behind a meaningful and sustainable benefit. The focus was on fixing physical structures and facilities that will have long term use to the blind children.



This year our mission is to do urgent renovations to fix the kitchen and food storage which was damaged due to water leaks. This is very important because rats have been into this storage area. Several other areas require maintenance, including fixing leaks to the main toilets and braille printing room as well as dry food stuff storage.

The other CSR activities in 2019 also include a series of blood collection drives held in three branches, which were in Makassar (26 Sep), Surabaya (9 October) and Semarang (10 October). The participation and support was provided by the agents, brokers, clients and the community surrounding our branches.





